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NEWS RELEASE

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Sweet Scarlet Grape--Worth the Wait

The pleasantly light, muscat flavor of a new grape called *Sweet Scarlet* gives this unusual fruit a different taste than most red seedless varieties. What's more, this distinctive grape also boasts attractive, raspberry-red skin--a brighter color than that of other mid-season, fresh red grapes. Ready to harvest in late August, *Sweet Scarlet* joins the series of delicious red, green and black seedless grapes developed by the expert team of tree fruit breeders based at Parlier, Calif.

Sweet Scarlet grapes could start showing up in supermarkets within three to four years. The Fresno-based California Table Grape Commission has an exclusive license for distributing the novel variety to nurseries. Like most grapes produced commercially in the United States, *Sweet Scarlet* is a *Vitis vinifera* type. And, though it was developed and tested in California--where most of the nation's fresh grapes are grown--*Sweet Scarlet* may also thrive in other locales where *V. vinifera* grapes are cultivated.



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